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Power2 Charlotte Launches Web Site

(Charlotte, NC) The Power2 Charlotte campaign has launched an interactive website, Power2Charlotte.com, showcasing the City of Charlotte's energy efficiency and conservation block grant projects. The site also serves as a community resource for other energy partners and future projects.

Power2 Charlotte.com is the centerpiece of the outreach and education campaign for the City's 17 energy efficiency projects, funded by a grant from the U.S. Department of Energy. Kim McMillan, City of Charlotte Director of Corporate Communications stated, "The web site is designed to create a dynamic environment to distribute interactive content, and provide a vehicle for dialog between the City, project experts, interested citizens and the media. We are excited about the ability of the site to engage the community to become energy efficient and conserve resources."

Another key element of the campaign is a monthly eNewsletter providing regular updates on the progress of projects throughout the community. The website features an easy registration form for those interested in learning more about what the City is doing and what they, as residents and business owners can do to make a difference. **The first 500 subscribers will receive a Power2 Charlotte.com bracelet, made from recycled product.** To sign up for the newsletter, visit www.power2charlotte.com.

The City of Charlotte's "Power2" Campaign offers resources and services to help Charlotte residents, business owners and local government save energy, money, and the environment. The program promotes and encourages increased conservation and the use of clean, renewable energy. It also provides citizens with information to make better decisions which will reduce the overall energy consumption in our community.

Funded by a grant from the US Department of Energy, The Power2 Charlotte campaign is one of 17 City of Charlotte projects to receive funding through the Energy Efficiency and Conservation Block Grant Program, part of the American Resource and Recovery Act. To learn more about Charlotte's energy strategy, visit the city's economic recovery web site at www.charmeck.org.