



March 22, 2012

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## **MEDIA ADVISORY**

# **The City Introduces Its Electric Vehicle Fleet and Charging Station Project.**

**WHAT:** The City of Charlotte plans to share its efforts to make the city more electric vehicle friendly, with the completion of the installation of electric vehicle charging stations and the implementation of the use of electric vehicles in the City's fleet. Both the charging stations and electric vehicles will be on display at the event, with the Mayor and other guests on hand to speak about the project and demonstrate how to use them, as well as the benefits.

**WHEN:** Monday, March 26, 9:00 am – 11:00 am

**WHERE:** CMGC Parking Deck – Fifth Floor, 232 South Davidson Street.

**PARKING:** Park in the circle at CMGC. Event will take place in the front portion, bottom level of the CMGC Parking Deck

**WHO:**

Mayor Anthony Foxx

Rob Phocas, City of Charlotte Energy and Sustainability Manager

David Smith, Project Manager, City of Charlotte Engineering & Property Management

Members of City Council, and project partners and vendors will be on hand.

**WHY:** The project is part of the City's 'Power2' campaign, and includes the purchase of 8 electric vehicles for the City's fleet, and the installation of 26 electric vehicle charging stations at 7 locations around the City. This is a pilot project to determine the practicality of adding electric vehicles to the City's fleet, and to determine public usage and demand for strategically placed electric vehicle charging stations.

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To learn more about the 'Power2' campaign, visit [www.power2charlotte.com](http://www.power2charlotte.com).

Funded by a grant from the US Department of Energy, the Outreach and Education campaign is one of 17 City of Charlotte projects to receive funding through the Energy Efficiency and Conservation Block Grant Program, part of the American Recovery and Reinvestment Act. To learn more about Charlotte's energy strategy, visit the City's economic recovery web site at [www.charmeck.org](http://www.charmeck.org).